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Professor Hill has also published several textbooks including International Business (McGraw-Hill) and Global Business Today (McGraw-Hill). His work is among the most widely cited in the world in international business and strategic management.

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Syllabus International Business - uni-stuttgart.de

Mcgraw Hill International Business Powerpoint INTERNATIONAL TRADE - Landing INTERNATIONAL TRADE Study Organizer Directions: On a chart like the one below, organize the key concepts related to international business. SECTION 4.4.22 International Business Global Environment Market Strategies.

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