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The industrial design reader. Author: Carma Gorman. Publisher: New York : Allworth Press, 2003. Edition/Format: Print book : English View all editions and formats. Summary: This pioneering guide traces the entire history of industrial design, industrialization, and mass production from 1850 until today.

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Industrial design is a process of design applied to products that are to be manufactured through techniques of mass production. Its key characteristic is that design is separated from manufacture: the creative act of determining and defining a product's form and features takes place in advance of the physical act of making a product, which consists purely of repeated, often automated, replication.

Industrial design - The Reader Wiki, Reader View of Wikipedia

THE INDUSTRIAL DESIGN READER, a new book edited by Carma R. Gorman, promises relief to designers and historians who want to connect with their field's rich past. Gorman has assembled sixty primary-source essays from 150 years of industrial design history providing access to some of the most memorable and hard-to-find documents of this fascinating field.

The Industrial Design Reader: Gorman, Carma: 9781581153101 ...

The industrial design reader. [Carma Gorman;] -- With input from a diverse range of industry experts/designers, theorists, critics, historians, and curators, this anthology is the first to focus exclusively on the history of industrial design.

[The industrial design reader \(eBook, 2003\) \[WorldCat.org\]](#)

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Rowena Reed Kostellow was an industrial design teacher at the Pratt Institute. Her teachings have influenced the product design industry greatly. Through the book, you can learn what she has to teach. It's an instructive book that allows students to follow along with Kostellow's design exercises.

[A List of Must-Read Industrial Design Books | Cad Crowd](#)

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