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October 23, 2012. by William N.
Thorndike (Author) 4.6 out of 5 stars

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market due to their ability to allocate both financial and human capital. I really liked this book because capital allocation rarely gets talked about at the C-suite level from my experience.

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SYNOPSIS A book that received high
praise from Warren Buffett, The
Outsiders chronicles the
unconventional techniques that led
eight CEOs to outperform the S&P

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500 by an astounding twenty times. The best CEOs are not managers, but capital allocators. They were not charismatic visionaries who actively managed operations.

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The outsiders : eight unconventional CEOs and their radically rational blueprint for success / William N. Thorndike, Jr. p. cm. ISBN 978-1-4221-6267-5 (alk. paper) 1. Executive ability. 2. Industrial management. 3. Success in business. 4. Chief executive

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In this episode, we read Warren
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from 2012, The Outsiders. The book highlights 8 CEOs with massive returns.

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The Outsiders - 8 CEOs w/ Enormous Returns

Today I am reviewing The Outsiders: Eight Unconventional CEOs and Their

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Outsiders: Eight Unconventional CEOs

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Illustrated, 1 November 2012 by

William N. Thorndike (Author) 4.6 out

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Stiriz (Ralston Purina), Dick Smith
(General Cinema), and Warren Buffett
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